



March 2013

Dear NewLook International Customer:

Thank you for your inquiry about NewLook International and for your interest in using materials that meet or exceed environmental indoor air quality standards in both Europe and the United States. NewLook is proud to be considered a leader in the development of environmentally friendly products since 1989.

NewLook is a member of the U.S. Green Building Council (USGBC), a 501(c)(3) non profit composed of leaders from every sector of the building industry working to promote buildings and communities that are environmentally responsible, profitable and healthy places to live and work. USGBC has developed the LEED® (Leadership in Energy and Environmental Design) Green Building Rating System. The LEED Rating System is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings.

With this document, NewLook International declares that the products listed in the attached "LEED Qualified Products" comply with Rule 1113 of California's South Coast Air Quality Management District's Volatile Organic Compounds (VOC) limits. These are the mandatory requirements set by the USGBC LEED program for Indoor Environmental Quality.

These NewLook products can contribute to your qualification efforts for LEED certification under Indoor Air Quality Section 4.2 – Low Emitting Materials: Paints and Coatings, as specified in the Green Building Rating System guideline V.2.2. The intent of this LEED credit is to reduce the quantity of indoor air contaminants that are odorous, potentially irritating, or harmful to both installers and occupants.

You may find additional information for download from our web site at [GetNewLook.com](http://GetNewLook.com) or you may call us at 877.7 NEWLOOK (801.886.9495). Thank you for your interest and for your support of the use of environmentally sound products in your profession.

Cordially,

A handwritten signature in black ink that reads 'Jacob Webb' in a cursive script.

Jacob Webb  
Vice President  
NewLook International



## NewLook's LEED Qualified Products

### DECORATIVE STAINS:

NEWLOOK ORIGINAL SOLID COLOR STAIN, COOLSTAIN PRO, TRANSLUCENT COLOR ENHANCER, and DESIGNER SERIES STAIN : All three of these stains are comprised of a water-based, modified polymer for premium concrete color staining, durability and penetration. These eco-friendly stains are used to get longer life out of new and existing concrete surfaces as restoration, repair and decorative solutions. The Solid Color Stain and CoolStain PRO are NOT paint. It penetrates the surface of porous concrete and forms an opaque (solid), breathable finish that requires no sealer.

The ORIGINAL Solid Color Stain™ is a water-based, non-reactive polymer modified concrete stain. It's completely opaque (solid) formula can be used to restore previously colored surfaces or to rejuvenate old, tired-looking concrete by completely covering discolorations or stains. It is an eco friendly, water based concrete stain used to restore integrally colored concrete, which eliminates the consumption of resources required to replace a concrete slab. The Solid Stain is installed by hand, not with energy-consuming machinery. It's a "green" concrete stain that meets the strictest environmental and health standards. The Solid Stain may earn you LEED credits for Indoor Environmental Quality, 4.2 Low Emitting Materials, Paints & Concrete Coatings. It can be used on concrete flatwork, vertical surfaces, concrete blocks, pavers, imprinted concrete, exposed aggregate, and many other cementitious surfaces. It can also be used with sandblasting stencils. It is perfect for use over micro-toppings and overlays. VOC content 0 g/L.

CoolStain™ PRO is a patent-pending eco friendly concrete stain formula with infrared reflective properties that reduce the surface temperature of stained concrete exposed to sunlight. It keeps concrete cooler by up to 50 degrees, reducing the urban heat island effect (left image) and contributing to lower energy consumption. This eco friendly product is completely opaque and is used to restore and rejuvenate old, tired-looking colored concrete surfaces. Perfect for pool decks and municipal property. It's a "green" product that meets strict environmental and health standards in the US. May contribute to earning LEED credits under the Sustainable Sites category 7.1 Heat Island Effect, Non-Roof for New Construction, Existing Buildings, Schools and Core and Shell. VOC content 0 g/L.

The Translucent Color Enhancer™ and Designer Series Enhancer™ are semi-transparent eco friendly concrete coatings used to faux finish and transform concrete into works of art. Professional installers use the Enhancers as a much safer and inexpensive alternative to acid stain. They help minimize your environmental footprint since acid stain is a highly corrosive and reactive material and supplying marble necessitates a great deal of resource consumption. May contribute to earning LEED credits for Indoor Environmental Quality, 4.2 Low Emitting Materials, Paints & Concrete Coatings since VOC content is 0 g/L.



SmartColor™ is a water based, nano-acrylic concrete stain. It's the safe, user-friendly alternative to harsh acid-based stains. SmartColor may earn you LEED credits for Indoor Environmental Quality, 4.2 Low Emitting Materials, Paints & Concrete Coatings. It can be used on concrete flatwork, vertical surfaces, concrete blocks, pavers, imprinted concrete, exposed aggregate, and many other cementitious surfaces. It can also be used with sandblasting stencils. It is perfect for use over micro-toppings and overlays. VOC content 0 g/L.

#### CLEANERS:

NewLook CONCRETE DEGREASER: a high-quality, heavy-duty degreaser and soil remover. This concentrated cleaner can be diluted with water to provide an economical, effective cleaner for many different surfaces. NewLook Concrete Degreaser removes grease, oil, transmission fluid, adhesive, and other greasy areas from concrete and masonry surfaces. It is a "green" product that meets the strictest environmental and health standards in the US. VOC content 0 g/L.

EcoAcid™ is a water-based, non-corrosive exfoliating concrete cleanser. It is an effective, non-fuming alternative to harsh acids like muriatic acid (HCl). EcoAcid is an eco friendly product; it's non-toxic, non-hazardous, and safely prepares concrete surfaces by lightly opening up the pores without the need of energy consuming machinery. May contribute to earning LEED credits for Indoor Environmental Quality, 4.2 Low Emitting Materials, Paints & Concrete Coatings since VOC content is 0 g/L.

NewLook EasyStrip™ 100 and EasyStrip™ 2000 are biodegradable, non-hazardous, eco friendly coating removers that break down when exposed to water. EasyStrip decomposes naturally and does not damage the environment. May contribute to earning LEED credits for Indoor Environmental Quality, 4.2 Low Emitting Materials, Paints & Concrete Coatings since VOC content is 0 g/L.

Mean Klean™ is a biodegradable concrete dissolver. It easily and safely removes concrete from tools and equipment. The powerfully advanced liquid formula dissolves and physically breaks down dried concrete by attacking the Portland cement, reducing it to mush that's easy to clean off with a hose or pressure washer. Mean Klean is the non-fuming, eco-friendly alternative to harsh acid cleaner. It is a non-acid formula; it's not an "acid cleaner" like muriatic acid (HCl), sulphuric or phosphoric acid. The non-fuming, non-toxic, 100% biodegradable formula is safe to use indoors and outdoors without respirators or protective clothing. It's a non-corrosive cement remover that will NOT damage tools, equipment, paint, metal or wood. It is easily applied with standard pump sprayer equipment. VOC content is 0 g/L.